

## 2016

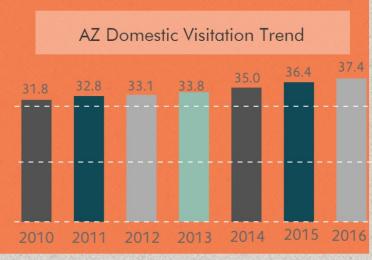
## Arizona Domestic Overnight Visitors 2016 vs. 2015

## 37.4 Million

Domestic Overnight Visitors to Arizona



15 million



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83.5%/16.5% leisure/business

83%/17%

72%/28%

non-resident/resident

72%/28%

3.0

party size

2.8

68%

net paid accommodations

62%

\$675

expenditures\*

\$688

3.5

nights stayed in AZ

4.0

\$71,350

average HH income

\$69,300

43.6 yrs

average age

45.0 yrs

Source: Longwoods, Tourism Economics